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## **Winter Party Festival March 3–8, 2010**

### ***A Week-Long Celebration and Fundraiser Making a Year-Round Difference***

**MIAMI, Jan. 22** — More than 6,000 people dancing on the sands of South Beach is among the many highlights that draw thousands worldwide to one of the country's premier LGBT fund-raising events: the annual **Winter Party Festival**, which features art and culture, shopping, cocktail receptions, pool parties, and multiple dance events with world-class DJs and entertainment. This year's Winter Party Festival takes place **March 3–8** and, once again, promises to deliver something for everyone. Even better, the event raises important dollars that benefit many throughout the year.

Winter Party Festival is produced by the National Gay and Lesbian Task Force. Since 1994, Winter Party Festival and its sister event, the Miami Recognition Dinner, have raised more than \$2.3 million for organizations serving the South Florida LGBT community. Two-thirds of the net proceeds from Winter Party Festival will be distributed to the Miami-Dade LGBT community through a granting program administered by the Dade Community Foundation, while the remaining one-third of the proceeds will benefit the Task Force.

"Our incredible line-up of official Winter Party Festival events provides people with memories of a lifetime. This event changes people's lives — through their experiences here in Miami Beach and through the organizations and individuals that are the beneficiaries of our fundraising," says Winter Party Festival chairperson Chad Richter. "And, visitors and locals alike get to enjoy all this while reaping the benefits of an annual boom for business — this event is important for local businesses too."

"Winter Party Festival draws people from around the world to a place where they can celebrate our unity and our diversity while supporting human rights," says Russell Roybal, deputy executive director of the National Gay and Lesbian Task Force. "We work at the grassroots level in local communities like South Florida and at the national level where we are driving change in our laws and political arena to ensure all voices are heard and equality is secured."

For information, tickets and a complete list of events, visit [www.winterparty.com](http://www.winterparty.com).

**Note to editors:** Only authorized events listed on the Web site and in the free program guide are official Winter Party Festival programs. Media are urged to check that events are official before listing as part of the Winter Party. Only official Winter Party Festival events have a proven track record of giving back significant funds to the LGBT community nationally and locally.

*The National Gay and Lesbian Task Force is the first national lesbian, gay, bisexual and transgender rights organization and remains the community's uncompromising progressive voice. It fights for equality and justice by building grassroots power through training, advocacy, organizing and forward-thinking research and expertise. The National Gay and Lesbian Task Force Foundation is a 501(c)(3) corporation. Learn more at [www.theTaskForce.org](http://www.theTaskForce.org).*

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## **Winter Party Festival Sponsors as of January 21, 2010**

2getha Productions, Alegria, Aqua Girl, Ascension, Atlantic Broadband, Attitude Magazine, Black & Blue, Blue Ball, Cherry, Chicago Free Press, Chris Ryan NYC, Circuit Cadence, Circuit Festival, Circuit Party Insanity, Euroski Pride, fab Magazine, Florida Department of Health, Frontiers Magazine, Gay Days, Gay Internet Radio Live, Gaydar, Gayzette, Gir(L) Magazine, Give Me A Beat Productions, Gloss Magazine, GMAPS360 Miami/Buenos Aires, GreatPartyPics.com, Halloween New Orleans, Hell & Heaven, Hilton Wolman Events, iCandee Events, IGLTA, Independence 2010, MackPlanet.com, Mark Nelson Events, Mark's List Magazine/Florida Agenda, Masterbeat.com, MRNY.com, MyGayToronto.com, NakedConcierge.com, Next Magazine, noiZe Magazine, NYC Pride, Odyssey Magazine, OMG Mag, Out Magazine/Here TV, Outlook, Pandora Events, Passport Magazine, Purple 10, Saint at Large/Black Party, Sand Blast, She Magazine, Showtime, Sizzle Miami, Sobegayinfo.com, SobeSocialClub, Southern Decadence, Splash Days, Twisted Life, XLSior Festival – Mykonos, Wayout Events, WeHo Party, Wet, White Party – Miami, White Party – Palm Springs, Wire Weekly

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